

David G. Jacobs

David grew up on a small farm which at the time was rural Madison County. During those years his father taught him the value of a good work ethic. Raising cattle and tending to a large family vegetable garden was his first exposure to agriculture. Later in his teens he worked for his grandmother, Mynelle Hayward, who founded Mynelle gardens in Jackson. Also his parents, Harry and Gwynn Jacobs owned Greenbrook Flowers in Jackson, so he had quite a bit of exposure to flowers.

After graduating from Madison-Ridgeland high school in 1970, he read a book about the life of Luther Burbank and decided that he wanted to major in horticulture and start a business in this field. Dr. Coy Box of MSU got him a job working at the MSU greenhouses which he thoroughly enjoyed.

After graduating in 1974 with a Bachelor of Science degree in Horticulture Management he went to work for New River Nursery in Hubert, North Carolina where they produced a wide variety of potted and cut flower crops. The grower at the time was H.C. Williams who spent a lot of time teaching David and remained his mentor for many years.

He returned to Mississippi in 1975 and started Jarix Plant Farm with 2 college buddies, Rixon Simmons and Dickie Hoy. They produced plants from seed and cuttings to the final mature plant which was sold to florists and garden centers all across Mississippi. The primary focus was on a broad spectrum of potted flowering crops and hanging baskets, some bedding and foliage plants were also grown. The primary goal was always on growing a quality plant. In 2011, after 36 successful years in the business, he decided to close it.

He then went to work for Standing Pine Nursery in Raymond where he was head grower for 3 1/2 acres of greenhouses for almost 8 years until Jody and Dody retired in July 2020. David then went to work for Rivers Plant Farm in Brandon where he assisted in production of crops until this past Christmas when he retired.

With the birth of a grandson and two more on the way he decided it was time to retire. David is married to Michelle and they have 4 sons, Preston, Taylor, Parker and Cameron. They lost one son Bill when he was a senior in high school and will forever be in their hearts.